

Business is blooming

"AFTER my boss retired and finding myself without a job in the middle of a recession, I wondered what I could do for a living being as there seemed to be very little work available. I wasn't one for sitting around and watching daytime television. I knew I wanted to do something creative and had thought about running my own business a few years back, but having a young family the timing wasn't right.

One morning in August 2008, I decided to decorate my cloakroom. I found some paint in the garage and within a few hours the job was done. I then decided to create a colour co-ordinated artificial floral display for the window sill to complete the new look. After a few 'wows' and 'that looks great', from friends and family, it was suggested that I should make these for a living, so I thought why not!

One year on, I am now producing unique artificial floral arrangements, incorporating natural materials, which are made to customers' individual requirements complementing style and decor. I also supply realistic artificial plants and trees.

To date my client base has included local hotels, bistros, care homes and also a number of personal individuals.

So why choose artificial?

- Made of high quality materials
- A long-lasting, cost-effective alternative to real flowers
- No pollen for the many that suffer with allergies
- Environmentally friendly



• Hired arrangements can be changed monthly to create a new look to your working environment. Hire packages from only £25 per month, which include changing arrangements monthly. From now until 30 June 2010, why not take advantage of a special offer to receive 12 months for the price of 10 on hire packages."

Sarah Jane Taylor

■ For more information or to make an appointment to discuss your floral requirements, please contact Sarah Taylor on 07762 526265 or visit www.fdsj.co.uk to see a small selection of created arrangements.